



PGDM (One Year)

Bangalore University

The Post Graduate Program in Management offers a multiple learning opportunity with specialisation and covers a broad ground with case studies and multiple projects. A rigorous and challenging course, fine tuned to meet the current trends and future needs of the experience that goes beyond academics to benefit the student personally and professionally.

The teaching methodology is a blend of theory and interactive sessions, field work, projects and presentations.

The student successfully completing will get a PG Diploma from Bangalore University (Accredited by NAAC) and recognized by UGC. The Bangalore University PGDM programme is a unique and carefully crafted programme in advanced management education, a much sought after program widely acclaimed for its strong curriculum in the industry and academic circles.

Duration: One year

Eligibility: Candidates with Bachelor's /Master's Degree of a recognised University are eligible for admission.

Study tour to Singapore and Malaysia



Specializations

Marketing

Finance

Human Resource Management

Business Administration.

COURSE STRUCTURE

IBMR BANGALORE CAMPUS

INSTITUTE OF BUSINESS
MANAGEMENT & RESEARCH



MBA



PGDM (AIMA)

MBA (Mysore University)

Recognised by UGC ,AIU, Ministry of HRD, Govt. of India.

The two year full time program provides the best academic experience along with the skills that Corporates are looking for. This Industry interactive program produces Industry Ready Employable management graduates and is designed to develop professional managers with the strong conceptual fundamentals and application skills.

The curriculum is rigorous with assignments and live and simulated projects.

The MBA also has the advantage of Competency builders every semester and a complete Entrepreneurship program.

Duration : 2 Years

Eligibility: Candidates with Bachelor's / Master's Degree of a recognised University with above 50% aggregate are eligible for admission.

Study tour to Singapore and Malaysia



Specializations

- Marketing
- Finance
- Human Resource Management
- International Business
- Information Systems

PGDM (AIMA)

Approved by AICTE, Ministry of HRD, Govt.of India and Recognised by DEC

IBMR offers an AICTE approved PGDM program. The core subjects in this PGDM are aimed at developing knowledge and skill in management discipline to evolve competency and skills, It also develops the concepts needed by the students to enhance fast track career development.

The program provides a dual advantage of creating value to the students beyond the curriculum. This program has seen lots of success in the industry, where industry looks for multi-dimensional managers.

The program is an integrated program designed to provide an advance course in management for those seeking managerial positions in industry, commerce and service

Duration : 2 Years

Eligibility: Candidates with Bachelor's /Master's Degree of a recognised University are eligible for admission

Study tour to Singapore and Malaysia



Specializations

- Financial Management
- Human Resource Management
- Information Systems
- Marketing Management
- Operations Management
- International Business